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**Flexible Communications to
Enable Sustainable Collaboration**

The world is uneasy



We are in the empowered employee era

An evolution toward secure, flexible work became a revolution for businesses nearly overnight

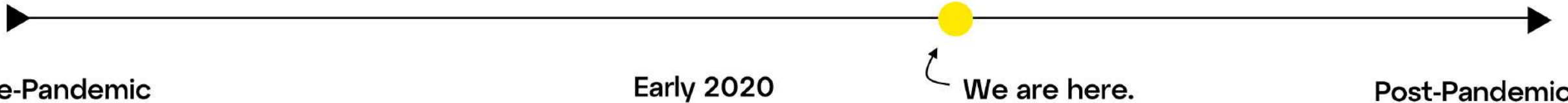


173%

Increase in remote work from 2005-2019, but only 5% adopted the option

7 of 10

of workers will refuse a job that does not offer flexibility



IT is an anywhere, any-way, any-device-world

Your employees and customers demand (and are happier & more productive) when IT just works



Business continuity, in and out of the office



Contact center calls from the couch



Hands-on help from afar



Conduct a town hall without the hall



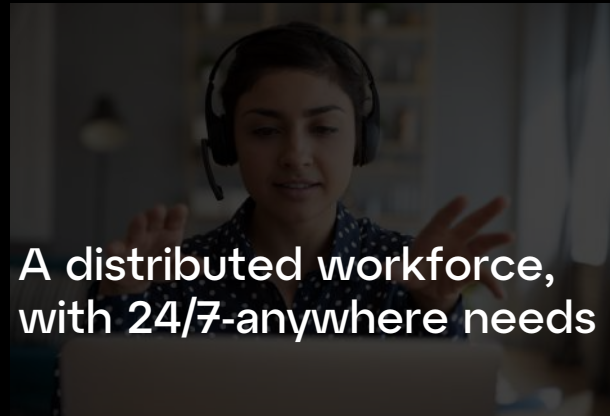
Connect from Car, Café, or Conference Room



Immediate endpoint access from any point

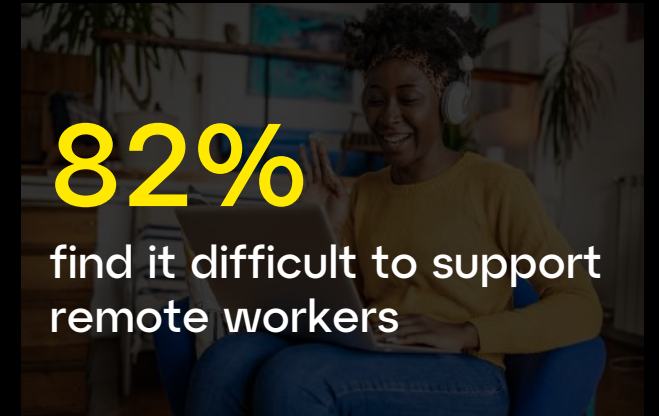
IT can be hard to manage in a flexible world

41-percent of SMB IT leaders around the globe unsure about next decade (Techaisle, 2021)



A distributed workforce,
with 24/7-anywhere needs

Connect from the couch,
café, car or cubicle

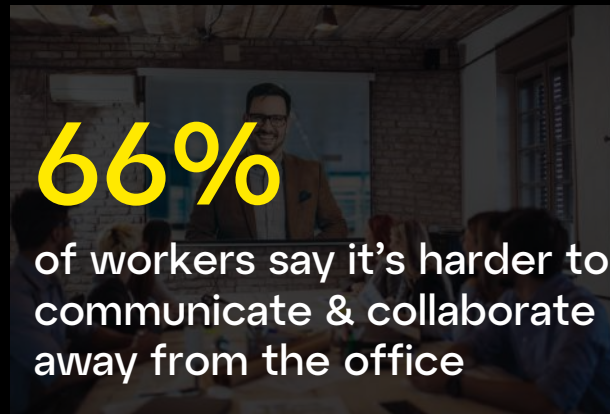


82%
find it difficult to support
remote workers

Deploy and manage at
any time, always uptime



Conduct a town hall
without the hall



66%
of workers say it's harder to
communicate & collaborate
away from the office

Integrations and all in the cloud



1000s of devices,
1000s of security risks,
No option for exposure

Immediate endpoint access
from any point

Global Survey Findings

Business preparedness in the face of economic uncertainties

69%

**Likelihood of recession in
next 6 months**

73% agree on preparing for recession is key

70% took/taking actions to prepare

74% confident in weathering financial storm

77%

**Employee morale
improved since last year**

75% will prioritise retention despite recession

The top 3 economic impacting factors are
pandemic, inflation and supply chain

74%

**Connecting employee
with IT support is vital**

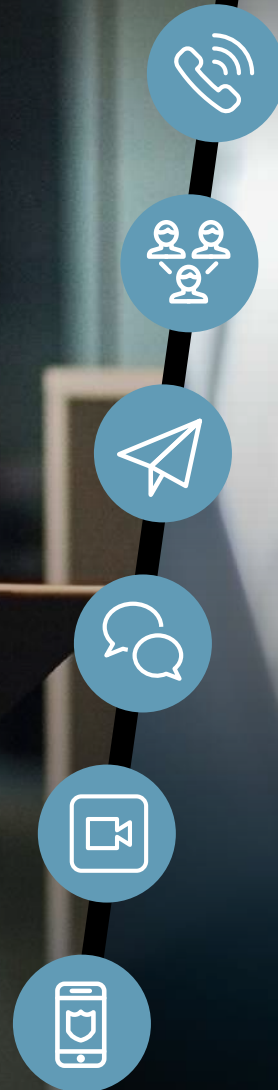
51% had interruption by tech issues

Yet 59% reported their IT support
scaled back due to staffing issues

Staying connected is essential

Customers

GoTo



Employees



In 2022

95%

of businesses
are consolidating



but keeping everyone
connected is no small task



GoTo



Poor audio quality
or dropped calls



Off-Network
Devices



No webchat
capabilities for
customer support



Drive-by
helpdesk
requests



“I’ve been on hold for
10 minutes...”



Cybersecurity
threats



Budget cuts, lack of
resources, doing
more with less

Lost Connections = LOST REVENUE

\$1.8 Trillion



“

Investing in the right technology to allow our employees to stay connected without blowing tech budgets will be key.

Dobek Bociarski, APAC Product Lead

How to be flexible, sustainable and collaborative?

1

Mindset

Balancing personal and professional requirements as ongoing mindset task

2

Leadership

Building trust starts at the top to encourage this massive shift to happen

3

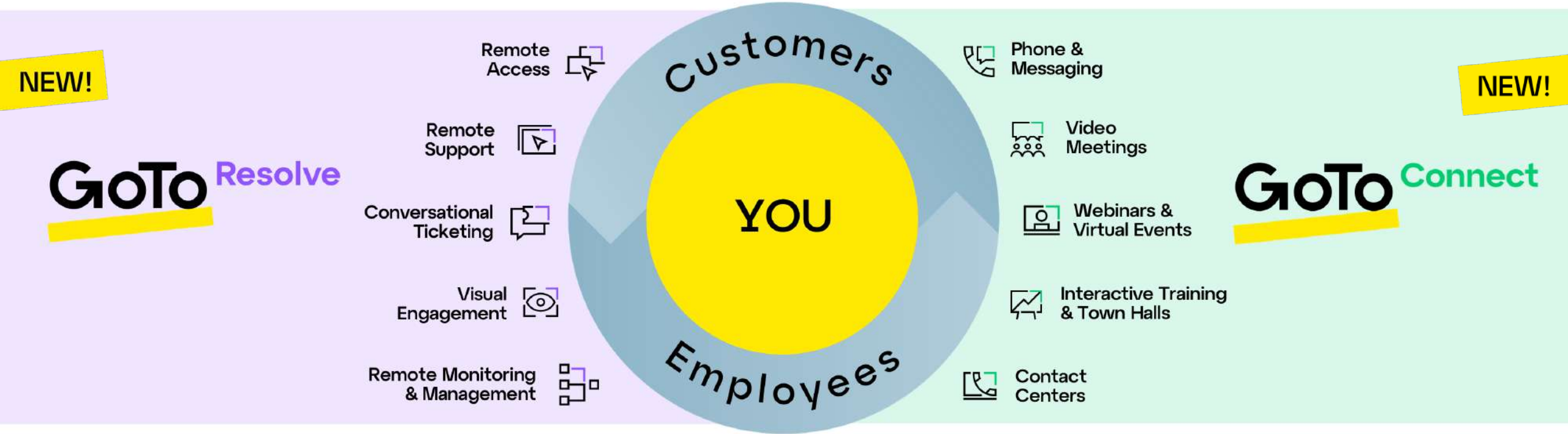
Tools

Providing technology to enable modern communication and secure IT workflows

Keep employees & customers connected & supported

Meet your GoTo. Simple. Secure. Flexible.

GoTo



Fast, easy
user/admin experience

Security and control
IT pros demand

Manage and deploy from
one console

24/7 support &
99.99% uptime



**Let's support our teams
with the right mindset
and leadership trust
to make IT easy,
everywhere!**

Gunnar Habitz

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